

1st ANNUAL CASA SUPERHERO RUN



5K RUN/WALK & KIDS' DASH
Saturday, July 25, 2020—Dallas Oregon

EVERY CHILD NEEDS A HERO...ABUSED CHILDREN NEED SUPERHEROS!

Child abuse and neglect is an ongoing heartbreaking epidemic. It has a lasting negative impact on the children, our society, and the economy!

Last year in Oregon:

- ⇒ **26 children died** due to child abuse or neglect.
- ⇒ **Every 9 minutes**, a child became a victim of abuse or neglect.
- ⇒ **47%** of child abuse or neglect victims were **under the age of 6**.

While the numbers are daunting, at CASA of Polk County Inc., we believe that nothing is impossible and that we are all an essential part of the solution. Together, we can **help break the cycle of abuse and neglect**.

CASA volunteers speak up for the best interest of abused and neglected children in the foster care system. When the state steps in to protect a child's safety, a judge appoints a trained CASA volunteer to make independent and informed recommendations in the child's best interest. They ensure that each child's individual needs remain a priority in an over-burdened child welfare system. Last year, **51 volunteer Advocates** spoke up for **150 abused and neglected children** in Polk County Oregon (100% of abuse/neglect cases).

By sponsoring our 1st Annual CASA of Polk County Superhero Run, *you* are helping us
"Change a Child's Story"

In Polk County, it costs **\$1,500** to provide an Advocate for a child for a year. As you review the materials, please decide at what level of sponsorship you would like to participate in to support CASA of Polk County and the children that we advocate for. Of course, there are incentives for you as well!

Thank you for your generosity and for your participation in making life better for children in Polk County.

Sincerely,

Bonnie Dreier
Development Coordinator
CASA of Polk County, Inc.
850 Main Street Ste D
Dallas, Oregon 97338

Phone: 503.623.8473
Email: casa.bonnie@outlook.com
Website: <https://www.casaofpolk.com/>
Facebook: <https://www.facebook.com/events/872108126540759/>





1st ANNUAL CASA SUPERHERO RUN

5K RUN/WALK & KIDS' DASH
Saturday, July 25, 2020—Dallas Oregon

Benefiting CASA of Polk County Inc.

SPONSORSHIP OPPORTUNITIES

In Polk County Oregon, it costs \$1,500 per year to provide an Advocate for a child.

All proceeds from the Superhero Run benefits CASA of Polk County Inc. and the children that we advocate for.

CASA of Polk County is a 501 (c)3 non-profit organization. Tax ID: 27-0102203

PRESENTING - \$5,000+ EXCLUSIVE SPONSORSHIP

**PROVIDES ADVOCATES FOR 3
ABUSED CHILDREN FOR ONE YEAR**

Business Logo & Link on race webpage, on all ads, posters, rack cards, race banner, eblasts and social media in largest prominent location, listed and marketed as **presenting sponsor**

Example:

Your business name proudly presents
CASA of Polk County Superhero Run

- Ability to speak during opening ceremony
- 10 free entries for your team, customers or social media contest winners
- Logo included on race bib along with CASA of Polk County Inc.
- Tent at the race to promote your business/organization
- Sponsor reserved parking on Race Day
- Sponsor banner at the festival area in a prominent location (banner provided by sponsor)
- Race day recognition
- Social media recognition

5K Run/Walk Sponsor \$3,000+ EXCLUSIVE SPONSORSHIP

**PROVIDES ADVOCATES FOR 2
ABUSED CHILDREN FOR ONE YEAR**

Exclusive logo on 5K medals

- 8 free race entries for your team, customers or social media contest winners
- Business logo & link on race website, on all ads, posters, rack cards, race banner, eblasts and social media
- Tent at the race to promote your business/organization
- Sponsor reserved parking for race day
- Ability to put up banner at event (banner provided by sponsor)
- Race day recognition

SUPERHERO Sponsors \$1,500+

**PROVIDES ADVOCATES FOR 1
ABUSED CHILD FOR ONE YEAR**



- 6 free race entries for your team, customers or social media contest winners
- Business logo on race website, posters, rack cards, race banner, eblasts and social media
- Tent at the race to promote your business/organization
- Sponsor reserved parking for race day
- Ability to put up banner at event (banner provided by sponsor)
- Race day recognition
- Social Media recognition

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RUNNER HYDRATION Stations

Sponsors \$1,500+

(3 spots available)

**PROVIDES AN ADVOCATE FOR 1
ABUSED CHILD FOR ONE YEAR**

**Tent and sponsor banner on racecourse with the ability to
have additional vendor space at the race festival area to
promote your business.**

(Tent and banner provided by sponsor)

- Business logo on posters, rack cards, race banner, eblasts and social media
- 4 free race entries for your team, customers or social media contest winners
- Sponsor reserved parking for race day
- Ability to put up banner at event (banner provided by sponsor)
- Business logo & link listed on race webpage
- Race day recognition
- Social Media recognition

DEFENDER Sponsors - \$750+

**PROVIDES AN ADVOCATE FOR 1
ABUSED CHILD FOR 1/2 OF A YEAR**

- 4 free race entries for your team, customers or social media contest winners
- Vendor space at the race to promote your business/organization

- Sponsor reserved parking for race day
- Ability to put up banner at event (banner provided by sponsor)
- Logo on race banner
- Business logo & link listed on race webpage
- Race day recognition
- Social Media recognition

GUARDIAN Sponsors - \$500+

- 2 free race entries for your team, customers or social media contest winners
- Sponsor reserved parking for race day
- Ability to put up banner at event (banner provided by sponsor)

- Logo/Name on race banner
- Business logo/personal name listed on race webpage
- Race day recognition
- Social Media recognition

RACE FOOD & WATER Sponsors - 250+

4 sponsorships available

- Ability to put up banner at event
(banner provided by sponsor)

- Logo/name listed on race banner
- Business name or personal name listed on race webpage
- Race day recognition
- Social Media recognition

SUPERFRIEND Sponsors \$100+

Exclusive SuperFriend Banner posted in the event area on race day

- Name listed on Super Friends banner (displayed on race day)
- Business/personal name listed on race webpage
- Race day recognition
- Social Media Recognition



ORS 419B.113 in every case, the court shall appoint a court appointed special advocate.

CASA—Court Appointed Special Advocate

The Mission of CASA of Polk County, Inc. is to recruit, train, guide, and support volunteers appointed by Polk County judges to represent the best interests of abused and neglected children in the judicial dependency system of Polk County Oregon.



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2020 SPONSORSHIP COMMITMENT FORM

SPONSORSHIP OPPORTUNITIES

- | | |
|---|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$5,000+ |
| <input type="checkbox"/> 5K RUN/WALK SPONSOR | \$3,000+ |
| <input type="checkbox"/> SUPERHERO SPONSORS | \$1,500+ |
| <input type="checkbox"/> RUNNERS HYDRATION STATIONS | \$1,500+ |
| <input type="checkbox"/> DEFENDER SPONSOR | \$750+ |
| <input type="checkbox"/> GUARDIAN SPONSOR | \$500+ |
| <input type="checkbox"/> RACE FOOD & WATER SPONSORS | \$250+ |
| <input type="checkbox"/> SUPERFRIENDS SPONSOR | \$100+ |

ADDITIONAL OPPORTUNITIES

MAKE AN IN-KIND DONATION:

- ☐ _____
In-kind gifts are welcome and may be considered for sponsorship incentives.
- ☐ I/We are unable to participate this year but would like to make a donation in the amount of \$ _____

To be included in **printed** marketing materials

Sponsorship Deadline: April 30, 2020

Sponsors committing after April 30
will receive all other perks as listed!

- ☐ **Invoice me**
- ☐ **Mail Payment:** Check is enclosed
Payable to:
CASA of Polk County Inc.
850 Main Street Ste D
Dallas, OR 97338
- ☐ **On-line payment or donation**
<https://www.casaofpolk.com/2020-superhero-run>



Please complete the following information (Print Clearly):

SPONSOR NAME

CONTACT NAME:

ADDRESS:

CITY, STATE, ZIP

PHONE:

EMAIL:

WEBSITE:

TOTAL PAYMENT:

SIGNATURE (CONFIRMS YOUR COMMITMENT)

- ☐ **YES! Please reserve a vendor space**
(If sponsorship allows)
- ☐ **YES! I will utilize the Sponsor Parking**
(If sponsorship allows)
- ☐ **YES! I want my banner on-site**
(If sponsorship allows. Sponsor must provide banner)
- ☐ **YES! I will email an electric vector version of my logo to casa.bonnie@outlook.com**

For additional information or to confirm sponsorship contact Bonnie at:

Phone: 503.623.8473

Email: casa.bonnie@outlook.com

Website: CASAofPolk.com

Facebook Event page
[CASA of Polk County Superhero Run Event Page](#)

CASA of Polk County Inc. is a 501 (c)(3) nonprofit organization. Tax ID # 27-0102203